



Festivals: Do's and Don'ts: SunChild International Environmental Festival



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Ecotourism in Armenia
American University of Armenia

Presented by:
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Mission

- Conservation of Armenia's and the South Caucasus' unique biodiversity
- Raising public awareness for nature conservation and environmental issues
- Sustainable community development



15 years of green commitment

1st Wildlife Film Series on Biodiversity of Armenia



Awareness

1st

Environmental Education Network in Armenia

Attitude

Action

SunChild Eco Clubs

- ❑ Raising youth's environmental awareness by using modern technologies
- ❑ Addressing the environmental issues in media language



- ✓ Citizen reporting
- ✓ Photo & video
- ✓ Environmental Law



SunChild Eco Clubs



- ✓ Over **2000** young stewards trained as environmentally informed responsible citizens



- ✓ More than **40** documentaries on environmental issues authored by children



- ✓ More than **20** awards, including Grand Prix in international environmental film festivals

1st International Environmental Festival in the South Caucasus



SunChild 1st International Environmental Festival



✓ Over **40** participating countries and an average of 60 film submissions each year

✓ 1st CSR seminar in Armenia

✓ Dozens of workshops and training sessions

✓ Animal Carnival Parade



SunChild 1st International Environmental Festival



✓ Around **1000** participating children and youth

✓ Over **25,000** people reached annually

✓ Success stories of environmental problems solved as a result

Thank you!

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