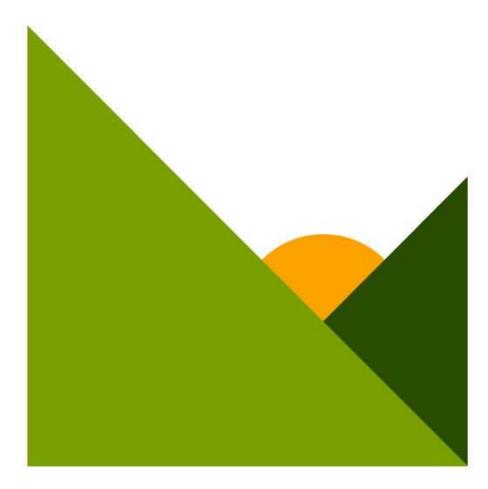
# STRATEGIC ASSESSMENT OF HIKING TRAIL ECOTOURISM IN ARMENIA

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## **HIKE**Armenia

HIKEArmenia was started by ONEArmenia and in 2017 the Hovnanian Foundation took on the responsibility of running and expanding the program

### Our Goal



#### **Best Practices**













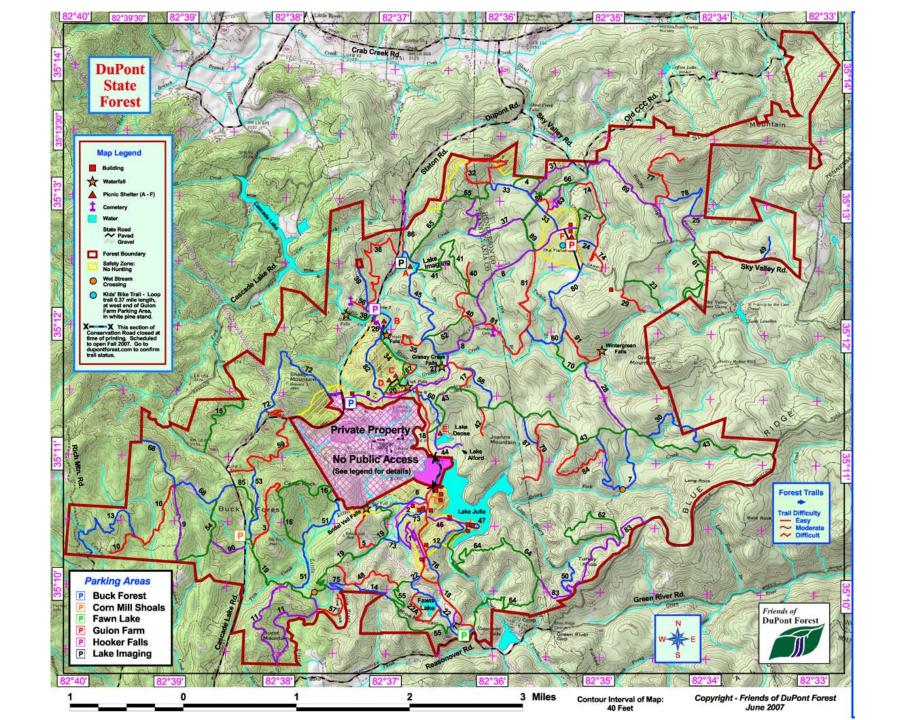
#### Components

- Clear, visible and marked paths
- Maintenance system
- Single and multiple day options for beginners and advanced hikers
- Easy access to information
  - Maps, logistical info, technical support, access to guides, online resources
- Conservation of surrounding nature

### High Potential Hiking Trail Circuits

- Dilijan National Park
- ARK Bridge Project
- Caucasus Wildlife Refuge
- Vayots Dzor
- Janapar Trail
- Lake Arpi National Park

Scouting for more...



#### **Moving Forward**

- Coordinated actions
  - Coalition of Hiking Stakeholders
  - Connection with local communities
  - Combine with other attractions / activities
- Standards and best practices
- Easy access to information for tourists
- Resources and equipment for tourists

## Շնորհակալություն!







