



# ARK

## NGO & SOCIAL ENTERPRISE

- Building infrastructure of ecotourism in Kapan region
- Promoting ideas and practices of permaculture
- Providing camping and educational services





# KAPAN

- The biggest forests in Armenia
- The biggest difference of altitudes
- The highest diversity of landscape
- The highest diversity of flora and fauna

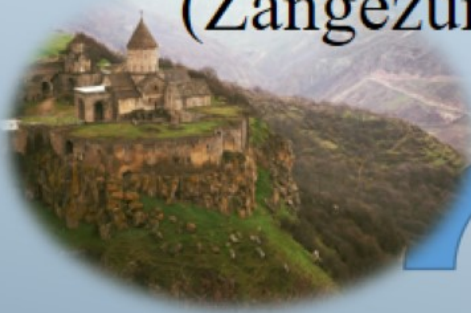






# ARK BRIDGE

- Connecting Tatev monastery with Shikahogh (Zangezur Biosphere Reserve)



Tatev ➤ Aghvani ➤ Arajadzor ➤ Kapan ➤ Storot ➤ Shishkert ➤ Tsav ➤ Shikahogh

- Bridging Kapan with Eco-tourism







# OBJECTIVES

- Offering sustainable alternative to mining
- Making traveling through Kapan region more comfortable for Silk Road travelers







# COMPONENTS

- camping sites
- B&Bs and other Eco touristic services
- hiking trails, digital and maps, directories
- tourist information center
- permaculture farms







# EXCLUSIVE HIKING TOUR

## EAT, HIKE, LEARN WITH ARK

- Ethnic food
  - Hiking 65km
- Tatev ▶ Aghvani ▶ Arajadzor ▶ Kapan ▶ Mountain Khustup
- Hiking 6 days out of 10 day
  - Learning about flora, fauna and history of Kapan Region
  - Learning about permaculture





# FUNDS

- Ark members' funds
- Crowdfunding
- Small Grants Schemes
- World Vision, European Union, Global Green Grants Fund
- Income from ARK Camps



World Vision  
Armenia







# ARK'S PLANS For 2017

- To involve ten community members in Eco tourism business:
- To involve 10 farmers in Arajadzor in permaculture activities:
- To create 10 new hiking trail directions
- To mark 20km of new hiking trails
- To scout new hiking trails







# ARE YOU READY?

- To invest into ARK bridge project
- To partner with ARK to bring Eco-tourists to Kapan
- To replicate ARK's experience to develop Eco-tourism in your region

