

TOURISTIC SILK ROAD

- ➤ The countries: Western-Europe, Balkans, Turkey, Georgia, Armenia, Iran, Central-Asia, China
- > Travelers: Hiking, hitchhiking, biking and driving
- Reason: Tourism, gap year students, volunteers, education, nomads





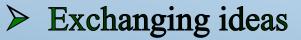
EXPROSES IN

- > WWOOF farms
- > Eco camps
- > Eco villages
- > NGO's offering eco volunteering activities





WHY METHOD PRINTS



> Mutual promotion

> Joint promotion





BENEFIT





MAD TRACES

- > Ashkan Sharifi (25)
- > Iran, Cyprus
- > IT specialist, freelancer
- > Social worker
- > 1 year on the way
- > Hitchhiking
- > Volunteering, promoting ARK crowdfunding



VOLUNTEER

- > 800 days around the world
- > Andy Smith (38) & Emma Smart (38)
- > UK
- > IT specialist & ichthyologist
- > By car with tent
- > ARK brand promoting, promo video about Kapan, Ark website









CAP YEAR STUDENTS

- ➤ Lina (27) and Timona Gosh (24)
- > Germany
- > Specialist in International relations & Business
 - Administration
- > By plane, hitchhiking
- > Volunteering & exchanging ideas





TOURSM LA TERRE EN WARSHE

- > Jerome (42) & Sabina (36)
- > France & Romania
- > Writer & translator
- > Hiking from Venice to China
- ➤ Income from stay, promotion and taking part in ARK's crowdfunding



ARE WOU READY

To replicate ARK's experience in using Silk Road Travellers potential

> To partner with ARK in bringing more Silk Road

