



# TOURISTIC SILK ROAD

- The countries: Western-Europe, Balkans, Turkey, Georgia, Armenia, Iran, Central-Asia, China
- Travelers: Hiking, hitchhiking, biking and driving
- Reason: Tourism, gap year students, volunteers, education, nomads





# ECO PROJECTS

- WWOOF farms
- Eco camps
- Eco villages
- NGO's offering eco volunteering activities







# WHY NETWORKING

- Exchanging ideas
- Mutual promotion
- Joint promotion





# BENEFIT

- They bring income as tourists
- They can work as volunteers
- They can bring new ideas
- They promote







# NOMAD TRAVELLER

- Ashkan Sharifi (25)
- Iran, Cyprus
- IT specialist, freelancer
- Social worker
- 1 year on the way
- Hitchhiking
- Volunteering, promoting ARK crowdfunding





# VOLUNTEER

- 800 days around the world
- Andy Smith (38) & Emma Smart (38)
- UK
- IT specialist & ichthyologist
- By car with tent
- ARK brand promoting,  
promo video about Kapan, Ark website





# GAP YEAR STUDENTS

- Lina (27) and Timona Gosh (24)
- Germany
- Specialist in International relations & Business Administration
- By plane, hitchhiking
- Volunteering & exchanging ideas







# TOURISM

## LA TERRE EN MARCHÉ

- Jerome (42) & Sabina (36)
- France & Romania
- Writer & translator
- Hiking from Venice to China
- Income from stay, promotion and taking part in ARK's crowdfunding







# ARE YOU READY

- To replicate ARK's experience in using Silk Road Travellers potential
- To partner with ARK in bringing more Silk Road travellers to Armenia

