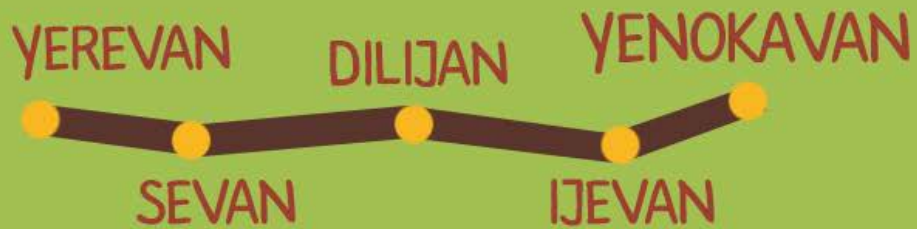


# YENOKAVAN village

Tavush, armenia



# Center of Adventure tourism in Armenia

About 40,000 people visited Yenokavan in 2016

6 mln USD was invested in community tourism assets and infrastructure



# activities

Hiking to lastiver

Apaga resort active leisure club

Yell extreme park





## Apaga resort

Founded on 2005

Investment: 5,5 mln usd

Number of employees: 35

Average salary: 120,000 usd

## Yell extreme park

Founded on 2015

Investment: 300,000 usd

Number of employees: 25

Average salary: 200,000 usd



# Development vision

Yenokavan – as an adventure and eco-tourism center of regional importance

number of visitors in 2025 - 250,000 people per year



## Implementation steps

1. Development of community's master plan
2. Improvement of infrastructures
3. Development of community's brand

# New projects-“Apaga” new hotel complex

Date of implementation: 2020

Investment: 4,1 mln usd

Number of employees: 60



# Yell extreme park-longest zipline in the world

Date of implementation: 2017, summer

Length of cable: 2,7 km

Speed: up to 150 km/h

Duration of flight: up to 3 min.



# social entrepreneurship

- community-based enterprises
- socially responsible enterprises



# Thank you!

Yenokavan development foundation

