

ARK HIKING TRAILS



SIRANUSH VARDANYAN



ARK NGO



WHY

- OPPORTUNITY FOR VOLUNTEERS TO VISIT THE SIGHTS
- VITAL FOR ECO TOURISM
- OPPORTUNITY FOR US TO EXPLORE THE REGION



2015

ARK BRIDGE

- 150 000 AMD CROWDFUNDING MONEY
- NO TRACKING INSTRUMENTS
- HIGHLY MOTIVATED INTERNATIONAL VOLUNTEERS
- SELF-MADE SIGNS FROM WOODEN PLANKS & PAINT



2015

ARK BRIDGE

➤ TRAILS TO 6 MAIN LANDMARKS OF THE REGION

- VAHANAVANK
- BEKH MONASTERY
- HALIDZOR FORTRESS
- BAGHABERD FORTRESS
- KHUSTUP MOUNTAIN
- AREVASHAT MOUNTAIN



2016

- PARTNERSHIP WITH TCT
- 23 HIKING TRAILS SCOUTED AND MAPPED WITH PROFESSIONAL EQUIPMENT
- INFO BOARDS AND LANGUAGE SUPPORT



2017

- SHIFT OF THE STRESS
- DEVELOP ATTRACTIONS ALONGSIDE ARK BRIDGE
- DEVELOPMENT OF AGRO-TOURISM NEW PRODUCT IN KAPAN REGION /PROJECT FINANCE BY GIZ/ PERMACULTURE GARDEN IN ARAJADZOR VILLAGE
- DEVELOPMENT OF FAMILY BASED ENTREPRENEURSHIP IN ECO AND AGRO TOURISM IN KAPAN REGION /US EMBASSY DEMOCRACY COMMISSION SMALL GRANTS PROJECT/
- 6 GEOCACHES NEAR TOURISTIC DESTINATIONS OF KAPAN REGION



2017

- NEW TRAILS SCOUTED AND MAPPED
 - CHAKATEN – KHUSTUP
 - HALIDZOR FORTRESS – BEKH MONASTERY
 - ARACHADZOR – BAGHABERD FORTRESS
- MARKED WITH AHA SIGNS
 - KAPAN – HALIDZOR FORTRESS – VAHANAVANK



2018

- **THE TRAIL OF SAVED MANUSCRIPTS**
 - **EU4TOURISM OUTDOOR ADVENTURES ON HISTORICAL TRAILS OF SYUNIK**
IN PARTNERSHIP WITH PIN (CZECH REPUBLIC) AND GDC
- **PLANS**
 - **100 KM HIKING TRAIL SCOUTED MAPPED AND PARKED**
 - **COOPERATION WITH ALL STAKEHOLDERS TO UNIFY AND CONNECT HIKING TRAILS**
 - **PROMO DOCUMENTARY ABOUT ECO TOURISTIC POTENTIAL OF KAPAN REGION /BARS MEDIA/**
 - **PROMOTION OF HIKING OPPORTUNITIES IN KAPAN /FUN TOUR GIZ/**



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DEUTSCHE ZUSAMMENARBEIT



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THANK YOU

