

Environmental Sustainability at Hospitality Sector

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Sustainability
*simply means
making decisions
from a long-term
perspective*



Green Key

The Green Key award is the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry



2900 establishments

57 countries

International baseline criteria

- × Environmental management
- × Staff involvement
- × Guest information
- × Water
- × Washing and cleaning
- × Waste
- × Energy
- × Food and beverage
- × Indoor environment
- × Parks and parking areas
- × Green activities

Benefits

- × Economical management as a reduction of consumption induces a reduction of costs
- × Marketing strategy with the promotion of the label and the facilities awarded
- × Environmental education for sustainable development of the owner, the staff, the stakeholders (suppliers etc.) and the clients



RECP uses tested preventive environmental approaches: improved efficiency of resources (reduced production costs and materials, energy and water consumption), reduced environmental impact (less waste products and pollution), improved professional and social health and protection

Thanks!

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