

# 'Wine Cube'

Bringing small grape farmers into the flourishing  
wine industry

Vahe Keushguerian

# Project Summary

- ❑ Provide small grape farmers with training that will enable them to grow quality grapes.
- ❑ Wineworks produces wine with the farmers grapes.
- ❑ Build tasting rooms (called WineCubes) that will empower them to harness their entrepreneurial spirit and market their wines.
- ❑ Establish their own brand of wine.
- ❑ Sell it to both the domestic market in Yerevan, and tourists that visit the wine cubes.



## VARAZDAT AVAGYAN- wine "Naré"

2 tons of Areni and Voskehat grapes  
Aghavnadzor, Vayots Dzor





## NVER GHAZARYAN - wine “Momik”

2 tons of white, red and rosé  
Areni, Vayots Dzor







# Contact Information

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