



# Ecotourism in Armenia Advantages & challenges

Sabina Hoppe, Phd  
Senior Environmental specialist



# The Provincial Government of Östergötland

- 21 provinces in Sweden - each with its own regional government
- Represents the national government on a regional level
- Coordinates the different interests of the province
- Ensure that government policies and decisions are enacted
- Provides expert knowledge and advice, issue permits, perform regulatory duties and supervision
- Employ about 250 people



LÄNSSTYRELSEN  
ÖSTERGÖTLAND

# Östergötlands län

- 13 municipalities
- 427,000 inhabitants
- Area: 10, 562 km<sup>2</sup>
- 39 inhabitants per km<sup>2</sup>
- Fourth largest urban region in Sweden
- Twin cities of Linköping & Norrköping



# Profile business areas

- Sustainable Energy and Environmental Technology
- Waste-to-energy solutions, recycling, renewable fuels, eco-industrial clusters
- IT and Mobile Communication
- Aerospace industry



LÄNSSTYRELSEN  
ÖSTERGÖTLAND

# Landscape

- Mount Omberg and bird lake Tåkern
- St Anna archipelago
- Lake Vättern
- The oak district



# Tourist spots

- Kolmården Wildlife Park
- Göta Canal
- Vadstena medieval town
- Old Linköping
- Norrköping industrial landscape



LÄNSSTYRELSEN  
ÖSTERGÖTLAND



# Visits

- Yerevan
- Shirak: Gyumri
- Lorri: Alaverdi & Aghtala



# Ecotourism in Armenia:

Advantages: Beautiful country with a varying landscape





# Ecotourism in Armenia

Hospitable people & interesting culture



# Ecotourism in Armenia

- UN development project in Shirak region:
  - Supporting local initiatives for ecotourism: B&B, hiking, biking a.s.o
  - Informing about keeping the environment clean around the tourist attractions
  - The money goes to the locals



LÄNSSTYRELSEN  
ÖSTERGÖTLAND

# Challenges

- Means to travel around in the country



LÄNSSTYRELSEN  
ÖSTERGÖTLAND

# Challenges

- Waste management





# Challenges

- Pollution



# Thank you for your attention



LÄNSSTYRELSEN  
ÖSTERGÖTLAND





LÄNSSTYRELSEN  
ÖSTERGÖTLAND