



My Armenia
CULTURAL HERITAGE
TOURISM PROGRAM



USAID
FROM THE AMERICAN PEOPLE



Smithsonian
Institution

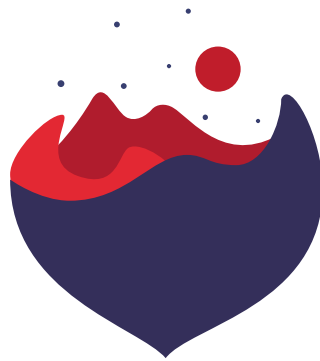


My Armenia Program

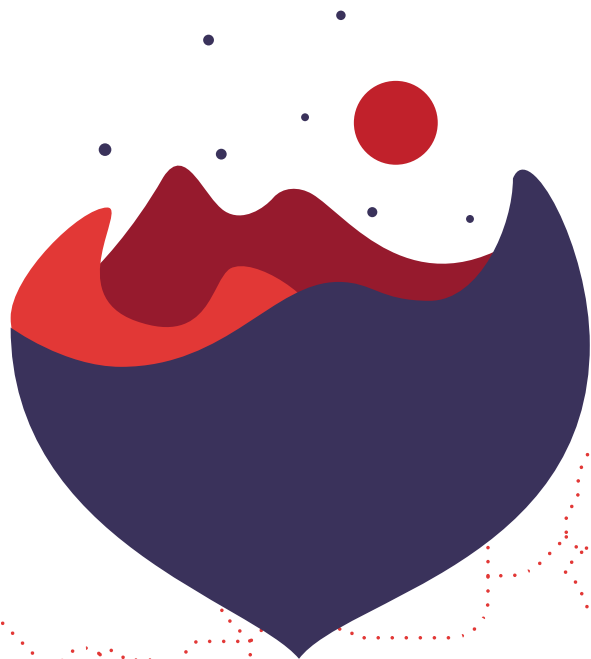
Strengthening cultural heritage and rural economic sustainability through community-based tourism development.

Vayots Dzor Wine Route

A 5-year project funded by USAID and implemented by the Smithsonian Institution.



VAYOTS DZOR
WINE ROUTE



WELCOME TO VAYOTS DZOR WINE ROUTE

Բարի գալուստ

Վայոց ձորի գինու ուղի

Trinity Canyon Vineyards

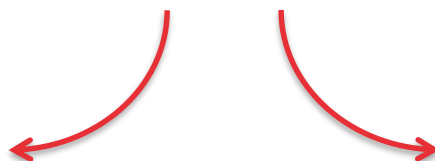
Old Bridge

Hin Areni

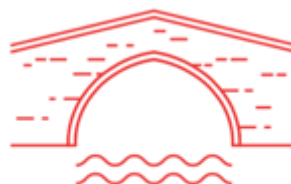


Getnatoun Winery

Areni Wine Factory



Shatin Bezoar Goat
Observation Point



Old Bridge (cultural site)



Festivals



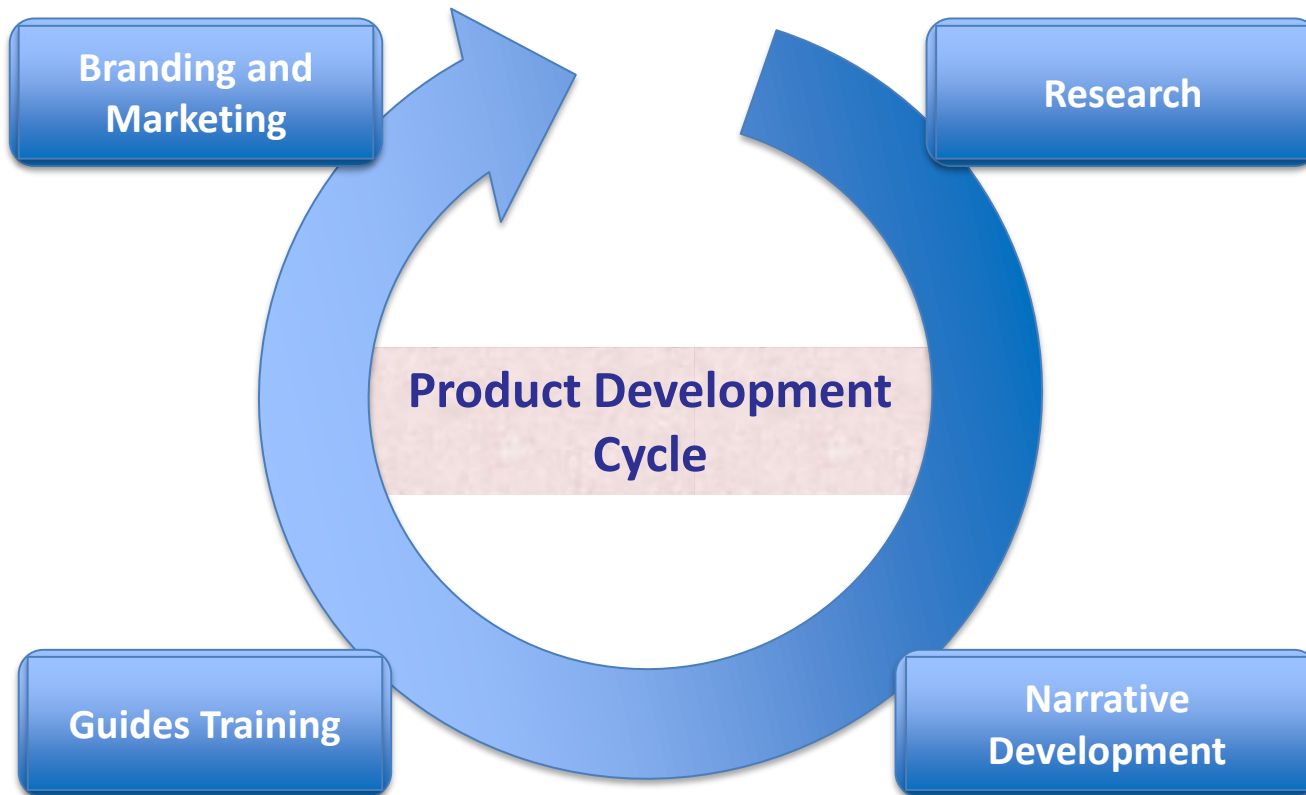


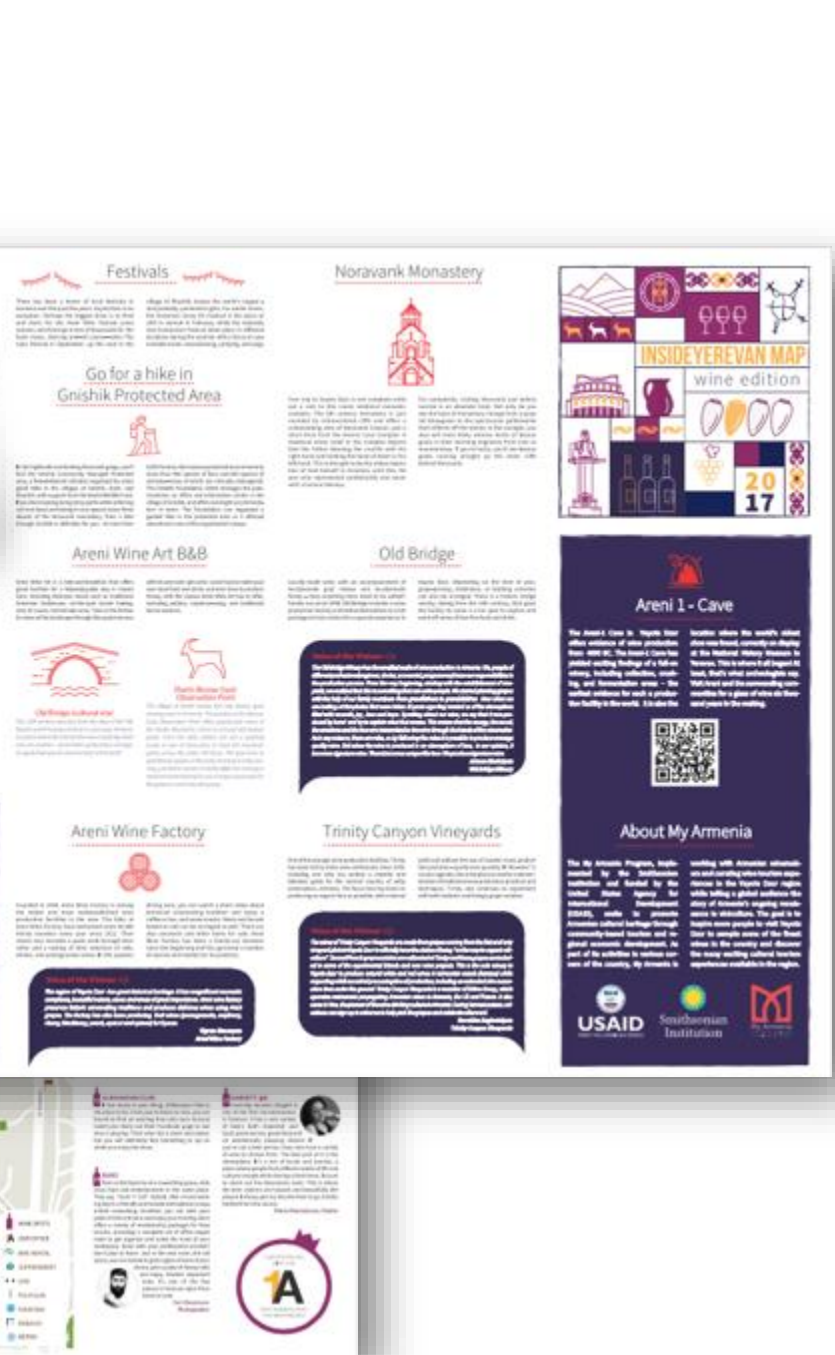
VAYOTS DZOR

WINE ROUTE



My Armenia Product Development Cycle







Vayots Dzor Wine Route Website



VAYOTS DZOR
WINE ROUTE

[About](#)

[Our Wineries](#)

[Plan Your Visit](#)

[Stories](#)

[ENG](#) [ARM](#)

Discover Vayots Dzor

Experience Armenian wine culture in the heart of the Historic Wine World.



EXPLORE ARMENIAN WINE COUNTRY



VAYOTS DZOR
WINE ROUTE

Մեր մասին

Մեր գինեւոները

Պլանավորե՛ք Ձեր այցը

Պատմություններ

ENG ARM

Բացահայտիր Վայոց Ձորը



ԲԱՑԱՀԱՅՏԻՐ ՎԱՅՈՑ ՁՈՐԸ

HIN ARENI

ARENI

TRINITY

OLD BRIDGE

GETNATOUN



VAYOTS DZOR
WINE ROUTE



Getting to Vayots Dzor



Festivals and Events



Hotels and B&Bs



Suggested Itineraries



Vayots Dzor Visitor Guide

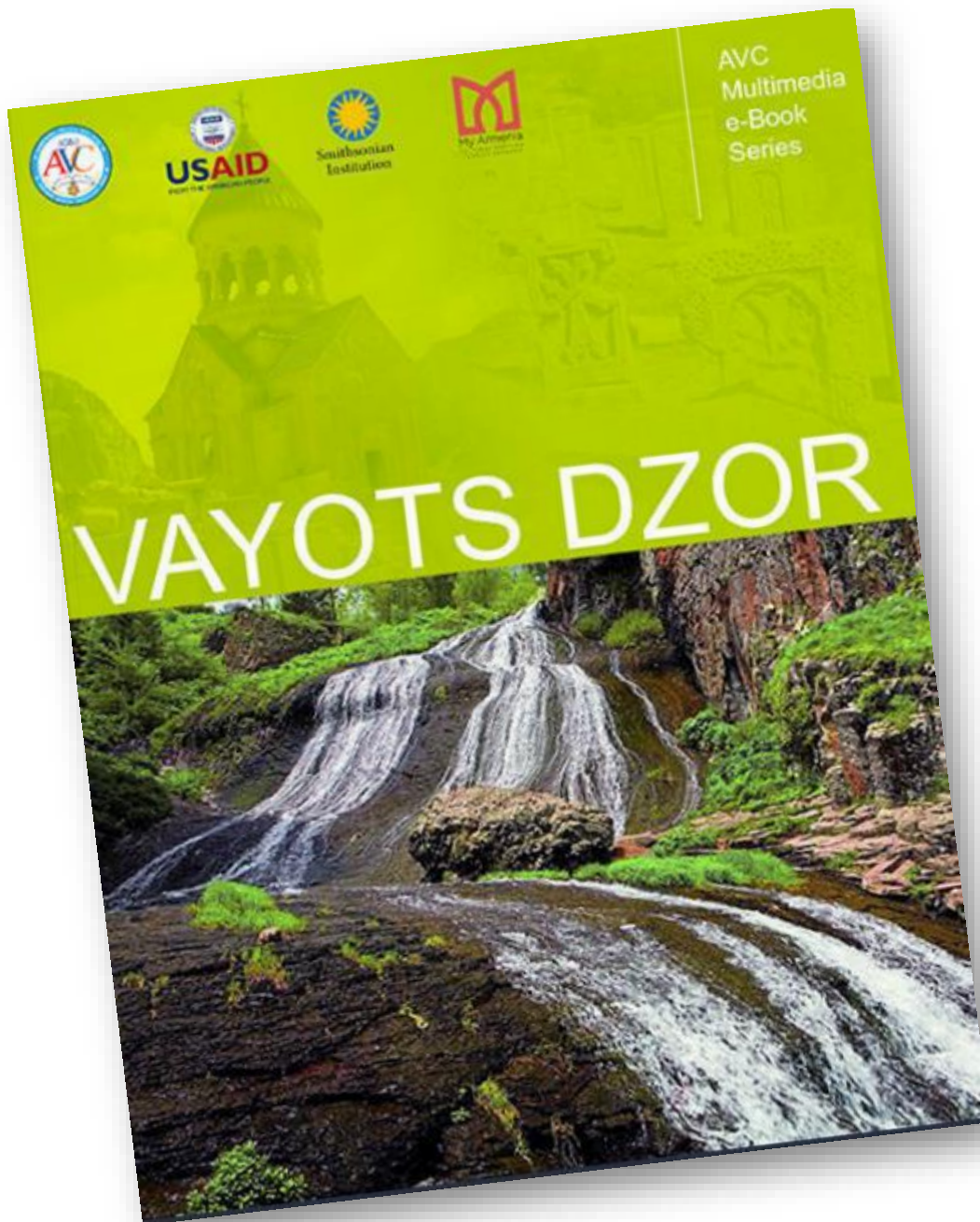


**Sites and Attractions in
Vayots Dzor**

GNISHIK ENVIRONMENAL FOUNDATION

- Hiking Tours
- Jeep Tours
- Camping
- Cycling
- Horseback riding



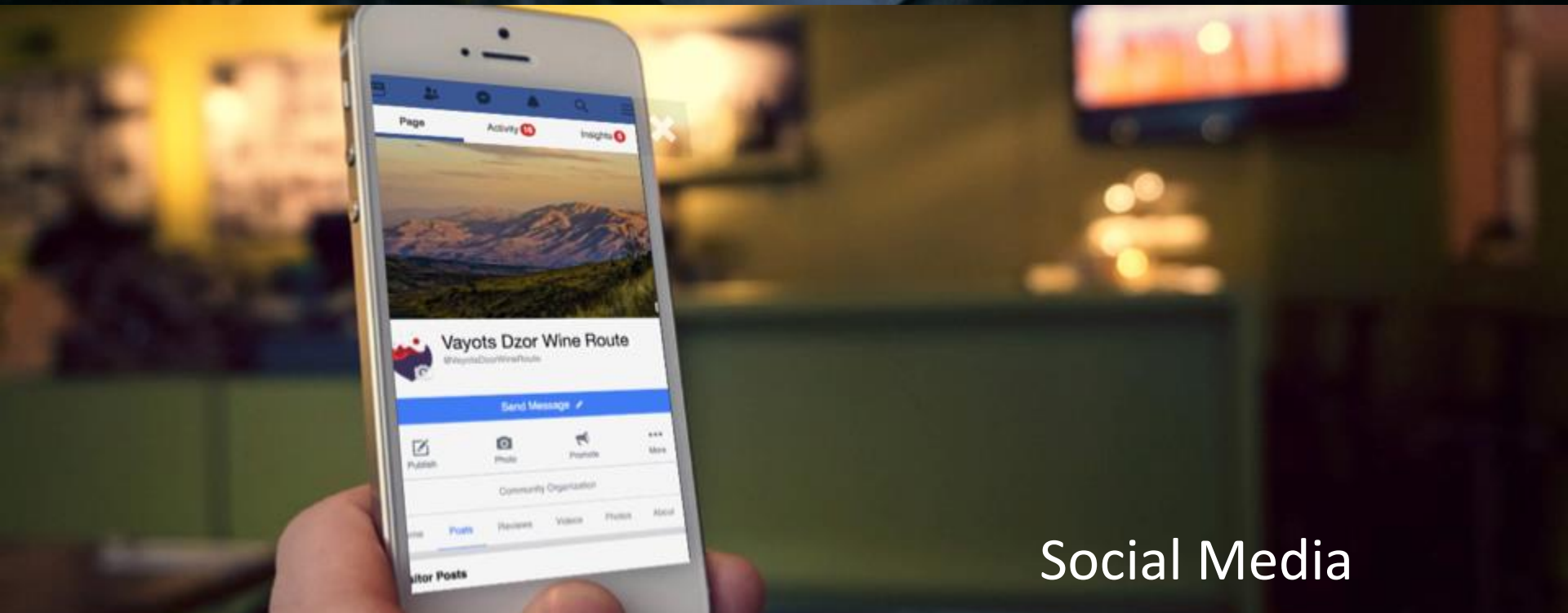


Destination Guide (e-book)

Created by:

- My Armenia
- AGBU
- AVC

Destination Videos



Social Media

Wine Route Passport



Signage



Վայոց ձորի գինու ուղի
VAYOTS DZOR
WINE ROUTE

WINERY TOURS
Գինու տուրեր

OLD BRIDGE
since 1998

**ՀԻՆ
ԿԱՄՈՒՐՁ**

- Wine Events
 - Wine route tours
 - Tour Operator Familiarization Trips
 - Media Trips





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My Armenia Vayots Dzor Wine Route