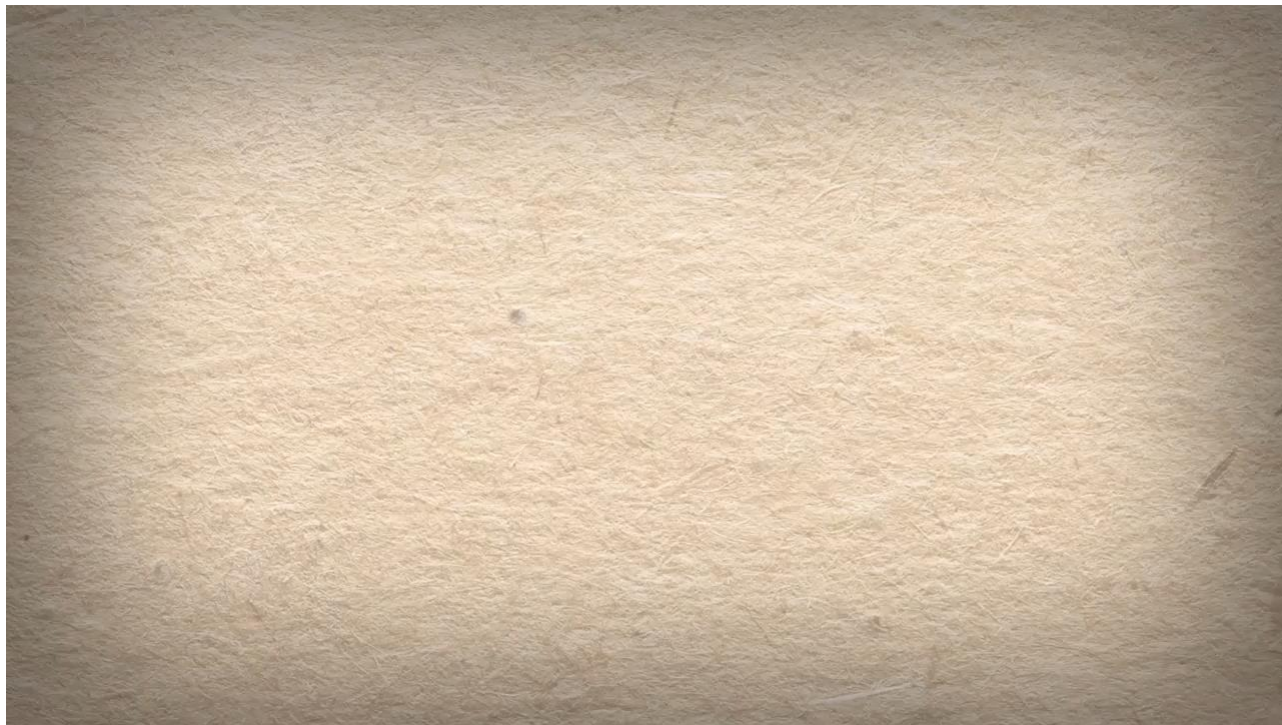


# WWOOF-ը որպես Հայաստանի էկոտուրիզմի զարգացման հնարավորություն

The presentation of a high school research in Italy

ከህኒ ኒ **WWOOF**-፡፡?



<https://www.youtube.com/watch?v=1LYtlz1qUtE>

Որքանով  
**WWOOF**– ը կարող  
է համարվել  
էկոտուրիզմի  
տեսական  
Չետոնայում և  
Իտալիայի  
Տոսկանայի  
շրջանում:

# Ինչպես է կատարվել հետազոտությունը?

- Principles of ecotourism
- Interviews, questionnaires and observations
- Experience itself

<http://www.suziesyard.com>



# WWOOF-ի և էկոստորիիզմի միջև կապը

The results of my research show that WWOOFing can be considered a type of ecotourism to a great extent

- Promotes awareness and respect
- Engages actively with the local community
- Tries to minimize the impacts of the tourists
- Invests in local businesses

# Համեմատություն Հայաստանի հետ

Italy already has a strong tourism network that includes possibilities for ecotourism.

However, there are over 1000 farms that are currently part of the WWOOF network, which was established in 1999.

WWOOF requires good knowledge of foreign languages, as foreigners would visit farms as part of their volunteering experience.

Armenia does not yet have a strong tourism network and there are limited opportunities in ecotourism.

There are officially only 3 farms in the WWOOF International network.

Organic farming counts around 50 farms in Armenia, but they are quickly converting to conventional types of farming since they have no opportunity to maintain organic farming.

Գաղափար

To develop WWOOFing  
in Armenia to promote  
ecotourism and maintain  
organic farming instead  
of converting it to  
conventional farming

# Կարևոր է

- Possibility for farmers to maintain the soil healthy
- Internal revenue as income from tourism is kept within local communities instead of going to international firms
  - Increase in international arrivals and tourism
  - Increase in the arrivals of young, willing volunteers
- Development of Armenia as an ecotourism destination
  - Low necessity for financial investments



# Հնարավոր խնդիրներ

- Language barrier,
- Lack of environmental, technological and global education from farmers' side,
- Lack of visibility on the global scale

# Հնարավոր լուծումներ

- Volunteer nets, initial targets for Russian speakers
- Volunteers in the WWOOF net have knowledge and experience and could help with the environmental education
- WWOOFing as a way to improve visibility on the global scale

